



ALDI Stores
(A Limited Partnership)
55 Burnside Road
Stapylton QLD 4207

Media Release

3 December 2009

ALDI OPENS ITS 50TH STORE IN QUEENSLAND AT ASHGROVE

ALDI Stores today opened its 50th store in Queensland at Ashgrove. The opening was officiated by The Hon. Kate Jones MP, Minister for Climate Change and Sustainability and State Member for Ashgrove.

Viktor Jakupec, Managing Director for ALDI's Stapylton region said the opening marked a significant milestone in ALDI's five years of operating in the State.

"Since opening our first Queensland stores in 2004, ALDI's geographic footprint in Queensland has expanded as far south as Coolangatta, west to Toowoomba and north to Bundaberg," he said.

"Thanks to the support of our customers, suppliers and staff, we are proud to be celebrating our 50th store opening today.

"ALDI's expansion in Queensland allows us to continue driving retail competition, providing secure employment for hundreds of Queenslanders and delivering ALDI's smarter shopping promise: high quality goods and unbeatable value at permanently low prices."

The 2009 Supermarket price survey conducted by CHOICE found ALDI to be 25 per cent cheaper than the other leading supermarkets for a comparable basket of goods.

In addition, the 2008 ACCC Inquiry into grocery prices acknowledged the role ALDI has played in driving vigorous price competition, confirming ALDI's presence has had a downward effect on grocery prices, delivering savings to consumers when there is an ALDI in their neighbourhood.

As its store network grows, ALDI continues to exercise its commitment to the environment through a range of initiatives which have seen the retailer recognised with a number of environmental awards.

"We are particularly proud of our plastic bag policy, which is proof of how a commitment to the environment can deliver mass change," said Mr Jakupec.

"Since day one, ALDI has never stocked single-use plastic bags and remains the only major grocery retailer in Australia who refuses to offer free plastic bags across all stores.

"In addition, we are the only grocery retailer to operate a coin deposit system for trolleys in all of our stores, an initiative which has proven to be a key preventative measure in stopping the dumping of trolleys in back streets, waterways and public areas".

Taking into account the natural environment in which ALDI's new Ashgrove store was built, the store design includes:

- A 40,000 litre rainwater tank located underneath the building which is used to water the number of garden beds around the store
- Minimal windows on the western side of the store which receives the majority of direct light and heat with a flow on effect of reducing cooling requirements and conserving electricity.

In 2008, the Queensland Government's Environmental Protection Agency awarded ALDI the Westpac Corporate Sustainability award for its efforts in implementing a number of environmentally sustainable practices throughout its business.

ALDI is the first grocery retailer to achieve ecoBiz partnership status from the Queensland Environmental Protection Agency's ecoBiz partner program in recognition of how it continually strives to save water, energy and resources.

"We thank all our customers, suppliers and staff for embracing the ALDI way, and for their loyalty and support over the past five years," said Mr Jakupec.

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