



ALDI Stores
(A Limited Partnership)
1 Sargents Road
Minchinbury NSW 2770

Wednesday 1 July, 2009

Media Statement

ALDI WELCOMES UNIT PRICING CODE

As the first retailer to introduce unit pricing, ALDI has been a strong advocate for the concept of unit pricing and firmly believes in the value it will bring to the Australian consumer's shopping experience.

Matthew Barnes, Managing Director Buying for ALDI Stores commended the Federal Government on the delivery of the final code.

"We have no doubt unit pricing has an important role to play, bringing enhanced transparency and competitiveness to the Australian retail sector," he said

"The code will ensure consistency across different retailers whilst being an accurate indicator for consumers on competitive pricing."

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Libby Hay
ALDI Media
0419 326 150
Email: libby.hay@baldwinboyle.com.au