



ALDI Stores
(A Limited Partnership)
55 Burnside Road
Stapylton QLD 4207

2 July 2009

Media Release

ALDI Queensland celebrates its 5th birthday

ALDI Queensland is celebrating its 5th birthday, a significant milestone in ALDI's history in Australia.

Viktor Jakupec, Managing Director for ALDI's Queensland stores, said since opening the first store in June 2004, ALDI had grown to 48 stores in Queensland, contributing to grocery competition and providing secure employment for more than 900 Queenslanders.

"ALDI's geographic footprint in Queensland now reaches as far south as Coolangatta, west to Toowoomba and north to Bundaberg and our strong growth strategy will see ALDI opening at least seven to eight stores in Queensland each year," he said.

"We're already making plans for our 50th store opening in November – which will create around twenty new in-store jobs."

Over the past five years, ALDI has become a driving force within the Australian retail landscape as consumers welcome ALDI's approach to grocery retailing.

Independent surveys consistently demonstrate that consumers can save 25 to 40 per cent on their weekly shopping bill at ALDI and the ACCC Inquiry confirmed ALDI's presence has had a downward effect on grocery prices, delivering savings to consumers when there is an ALDI in their neighborhood.

"Some 1.2 million people visit our Queensland stores each month; testament to the fact that consumers have embraced the ALDI way and recognise the exceptional quality and unbeatable low prices we offer," said Mr Jakupec.

"We've also championed a number of initiatives which benefit the environment including the coin lock trolley system and to this day have never offered customers free plastic bags – as a result we were awarded the Queensland Environmental Protection Agency's Westpac Corporate Sustainability Award in October 2008.

"We thank all our customers, suppliers and staff for their loyalty and support throughout the past five years."

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