



# Making Sustainability Affordable

2023 Sustainability Progress Report



# Introduction

From natural disasters to supply chain disruptions and a cost-of-living crisis, we have faced a number of challenges over the past year. Despite this, ALDI has been continuing to focus on Making a Good Difference. As we look to the future and in a time when our communities and our people need it most, I'm delighted to present ALDI's Making Sustainability Affordable 2023 Progress Report.

As a retailer of food and general merchandise, ALDI operates within a complex network of stakeholders and customers. We are highly dependent on the health of the environment and our surroundings. Whether it be natural disasters impacting crops or supply chains or the ability of our people to get to work, we are forced to take notice of how our business impacts the world around us. We also know how important this is to our customers. We know our customers want us to reduce our emissions and see us use less waste and plastics.



Making a Good Difference is about acknowledging the responsibility we have as a large organisation to give back to our communities and positively contribute to the world around us.

Whilst there is always more to do, over the last few years we have been on a journey at ALDI to ensure sustainability becomes central to our business goals and a key factor in all our decisions. I am pleased to say we are well progressed on this journey, and we were named Australia's 2023 ['Green Supermarket of the Year'](#).<sup>1</sup> While that recognition is appreciated, we continue to focus heavily on achieving our ambitious sustainability goals.

This report is a reflection on the progress we have made and the momentum we continue to build as we strive to make a better business. ALDI's focus on Making a Good Difference is woven into every aspect of our organisation and we continue to identify and embrace opportunities for improvement. From our food rescue efforts and investments in new technology, to our longstanding partnerships with supplier partners and innovative packaging solutions for our products, sustainability touches every part of our operation.

Progress can't happen without people, and I am grateful for the efforts of everyone in the ALDI team as well as all our partners. The ALDI team is dedicated to driving positive social and environmental change. Without their efforts, we would not be able to achieve any of our ambitious sustainability goals. Similarly, our partners are critical to ALDI's success in this space. We are grateful for their passion and support when it comes to sustainability.

At a time when household budgets continue to face very real pressures, it is ALDI's commitment to providing high quality and affordable groceries that are good for the Planet, Communities, Business, and our customers' Health, that allows us to Make a Good Difference.

Anna McGrath  
Chief Executive Officer



# Making a Good Difference

At ALDI, Making a Good Difference is one of the most important aspects of our business and our brand.

Whether providing high quality and affordable groceries for our customers; reducing food waste to landfill; or working with industry partners to tackle some of the biggest sustainability challenges we face, we constantly strive to reduce our impact on the environment and drive positive change.

With over 1,800 products in our stores, we are able to leverage our scale and market position to deliver real and significant change across our business and supply chain.

Our sustainability initiatives are driven through four pillars:

1. **Good Planet;**
2. **Good Community;**
3. **Good Business;**
4. **Good Health.**

These pillars keep us focused on what matters and allows us to track the impact we are making.



## ALDI's Good Difference



### Good Planet

Because sustainable living shouldn't cost the earth.



### Good Community

Because helping our mates is what we do.



### Good Business

We love supporting locals because after all, we're locals too.



### Good Health

Keeping Aussies happy and healthy for generations to come.



## Transparency

We are committed to transparency in everything we do. This helps customers make informed, affordable, and sustainable shopping choices, without ever compromising their expectation for quality products at the lowest prices.

Last year, ALDI's inaugural 2022 Sustainability Progress Report set out our sustainability journey priorities, highlighting the progress we had already made and the steps we needed to take to meet our goals.

As a major Australian retailer, maintaining our trusted reputation and sharing our progress with customers and the public is a responsibility we take seriously. This transparent approach underpins this report.

## Our Sustainability Commitments

In 2022, we continued to source 100% renewable electricity after achieving our 100% renewable energy commitment in 2021. We continue to make strong progress towards our zero waste to landfill and responsible sourcing commitments.

In 2019, we outlined nine ambitious packaging commitments, with the overarching goal of reducing plastics across our product range. Importantly, we also committed to publicly reporting on our progress annually, something we have proudly done each year since.

Commitment	Status at the end of 2022	
<b>Renewable Electricity</b>		
Achieve 100% renewable electricity across our business operations	Achieved <b>100%</b> <sup>1</sup>	<b>Achieved</b>
<b>Food and Operational Waste</b>		
Zero waste to landfill by 2025	<b>82%</b> diverted from landfill	<b>On track</b>
Zero food waste to landfill by 2023	<b>30%</b> diverted from landfill	<b>On track</b>
<b>Plastics and Packaging</b>		
By the end of 2025, we aim to reduce plastic packaging by 25%	<b>12.2%</b> reduction*	<b>On track</b>
We will actively reduce the amount of plastic packaging in our fresh produce range and transition to more sustainable alternatives where possible, providing no increase in food waste	<b>21.7%</b> reduction*	<b>On track</b>
We will phase out problematic and unnecessary single-use plastics by the end of 2020**	<b>77.3%</b> reduction*	<b>Delayed</b> <sup>#</sup>
We will prioritise the reduction or replacement of difficult to recycle black plastic packaging	<b>55.3%</b> reduction*	<b>On track</b>
ALDI exclusive brand packaging will be 100% recyclable, reusable or compostable by the end of 2025	<b>83%</b> is now recyclable, reusable or compostable	<b>On track</b>
By the end of 2020, all paper and pulp-based packaging in our everyday range will be FSC, PEFC or 70% recycled	<b>100%</b> is FSC, PEFC or 70% recycled	<b>Achieved</b>
We will aim to stimulate an Australian circular economy by committing to an average of 50% recycled materials across all of our packaging by the end of 2025	<b>32%</b> recycled content	<b>On track</b>
For plastic packaging, we aim to achieve an average of 30% recycled materials by end of 2025	<b>8.6%</b> recycled content	<b>On track</b>
We will use the Australasian Recycling Label (ARL) on ALDI-branded products by the end of 2022 and we will further educate customers on the importance of packaging waste reduction (reduce, reuse, recycle)	<b>78%</b> of ALDI-branded product packaging	<b>Delayed</b> <sup>#</sup>
We will publicly report against all of these goals annually	We have publicly reported our progress since 2020	<b>On track</b>

<sup>1</sup> Achieved June 2021.

\* Compared to 2019 baseline. \*\* Products we will phase out are: Plastic straws, plastic disposable tableware and plastic stemmed cotton buds.

<sup>#</sup> Transparency is an important part of our sustainability journey. Due to a range of unforeseen factors including global supply chain challenges, technical limitations, and the disruption stemming from the COVID-19 pandemic, we haven't been able to deliver against these commitments as quickly as we had originally planned. We do remain committed to these goals and continue to work with our team and supplier partners to achieve them.

# Good Planet



ALDI is delivering positive outcomes for our planet and the environment through a range of projects and initiatives.

These include sourcing 100% of our electricity through renewable sources, reducing energy usage in our stores and distribution centres, reducing plastic packaging and embracing sustainable alternatives, and our ambitious target of Zero Waste to landfill by 2025.



In recognition of our ongoing commitment to sustainability, ALDI Australia was recognised as the 2023 'Green Supermarket of the Year' at the Finder Green Awards.

The awards celebrate companies and products leading the way in sustainability to help Aussies make better decisions for themselves and the planet.

## Renewable Energy

Across every one of ALDI's stores, warehouses, and offices, **100% of our electricity is 100% renewable.**

In 2021, we became the first Australian supermarket to achieve this target, and we have continued to invest in renewable solutions, reporting our progress under the Federal Government's Corporate Emissions Reporting Transparency (CERT) framework.

Across our network, we have solar panels installed on more than:



**270** ALDI stores



**6** Distribution centres



providing **40,800 MWh** of electricity each year through onsite generation.

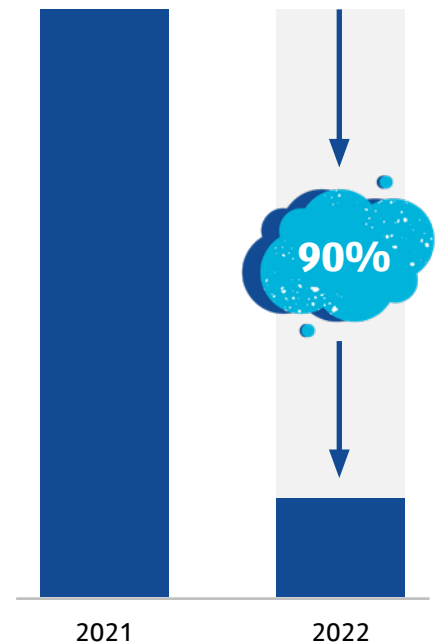
To support our energy needs, we have also established Power Purchase Agreements with wind farm generators, providing 100% of our renewable electricity in New South Wales and Victoria.

Our teams are also continuing to identify and implement innovative ways to reduce energy use in our stores and throughout our supply chain.

Through sourcing 100% renewable electricity, and investing in energy efficient solutions, we have reduced our operational emissions by 90%<sup>2</sup>.

## Reducing Emissions

Operational Scope 1 and 2 emissions<sup>3</sup> for 2022 reduced by 90% compared to 2021.



<sup>2</sup> Operational Scope 1 and 2 emissions for FY22 reduced by 90% compared to FY21.

<sup>3</sup> Information on Scope 1 and Scope 2 emissions can be found here: <https://www.cleanenergyregulator.gov.au/NGER/About-the-National-Greenhouse-and-Energy-Reporting-scheme/Greenhouse-gases-and-energy>



## Chiller Doors Trial

At ALDI, we've been exploring a number of energy saving initiatives across our stores to bring our emissions down. Taking steps to reduce energy consumption in our stores is one of the ways we're working to make an impact.

Over the last six months, we've been trialling the addition of doors on our chillers in a select number of stores across New South Wales. Refrigeration across ALDI stores accounts for 20 per cent of our total electricity usage and early results suggest this change could lead to a reduction in refrigeration energy usage of approximately 30 per cent. This means we're able to trap cold air more effectively and keep our chilled products cold more efficiently.

The doors have been well received so far, as Penrith Store Manager, Abdul Tanweer explains:



**"We've had lots of feedback from customers about the doors being a positive step towards sustainability. They also keep our chiller sections at a more comfortable temperature. It's great to see our customers are reacting well to this change and that it's driving significant energy savings."**

With the initial results looking promising, we recently announced that we'll be expanding the trial by retrofitting chiller doors in 15 additional stores across Victoria, Queensland and Western Australia.

## Reducing Plastic Packaging

ALDI is committed to reducing plastic wherever possible across our product packaging. In 2019, we committed to reduce our plastic packaging by 25% by the end of 2025, and we remain on track to meet that goal.

ALDI has never provided single-use plastic carrier bags in any of our Australian stores. This is a decision that has **stopped an estimated 9.4 billion plastic bags from entering the market.**

Working with our supplier and industry partners, we continue to look for new ways to further limit the amount of plastics used in our stores. Our improvements include the removal of microbeads in beauty products and detergents and cleaners, the removal of single-use plastic forks from our ready-meal salads, and the replacement of plastic straws, with paper, across our entire range of juice cartons.

We are always looking for new ways to reduce plastic packaging in store. Every one of these new initiatives has a positive impact on the reduction of plastics in our stores and our communities.

For example:



Our everyday range of standard batteries are now packaged in paper instead of plastic. That's approximately **17 tonnes of plastic waste avoided each year;**



Our flow-wrap mince packaging trial has produced a **70% reduction in plastic** packaging for ALDI Jindurra Station mince. This packaging was a Finalist for the 2023 Design Innovation of the Year Award by the Australian Institute of Packaging;



Following collaboration with our suppliers, **all Styrofoam noodle cup packaging will be phased out by late-2023,** with production of new paper-based cups already underway.

We also work closely with industry and government, supporting initiatives such as the Australian Government's [National Plastics Plan](#), an important element in our strategy to ensure we continue to reduce the use of plastics in our stores, while also guaranteeing our customers products of the highest quality.

## Sustainable Packaging

ALDI partners with food producers and manufacturers to curate the exclusive range of products found in our stores. We are always looking for opportunities to innovate and provide more sustainable packaging solutions.

Through our work with our supplier partners, we are redesigning all of our packaging to be 100% recyclable, reusable, or compostable by the end of 2025. An essential part of that work is ensuring we give our customers the information they need to help them make informed choices about the products and produce we stock.

And it's something we love to do.



**78% of all ALDI products now include the Australasian Recycling Label (ARL) on-pack.**

The ARL helps consumers to recycle correctly by providing simple and clear instructions, and we are working towards our commitment to have it on 100% of our product packaging. Unfortunately, due to the ongoing impact of COVID-19 and supply chain disruptions around the world, our initial target to have 100% of ALDI product packaging featuring the ARL by the end of 2022 has been extended to mid-2023.

For more information, see our [Recycling page](#).



## Soft Plastics Recycling

The use of soft plastics is a significant challenge for industry globally, and we know Australians want trusted and effective solutions to be able to recycle soft plastics. So do we.

That's why ALDI is a member of the Soft Plastics Taskforce. Together with other major supermarkets, the Taskforce is working to support the reintroduction of soft plastics collection and recycling following the collapse of the REDcycle program.

The [Roadmap to Restart](#) was released in March 2023, and outlines how Australia's biggest supermarkets are working together to provide a solution to recycling soft plastics that consumers have confidence in, and helps to reduce the amount of soft plastics going to landfill.





## Australian Packaging Covenant Organisation

In 2022, the Australian Packaging Covenant Organisation (APCO) [Annual Report and Action Plan](#) rated ALDI's performance as **'Leading', acknowledging the significant progress made on our packaging sustainability.** APCO is a not-for-profit organisation leading the development of a circular economy for packaging in Australia.



### ALDI Paper Bags

We've always led the way when it comes to reducing plastics, and in June 2023 ALDI phased out its reusable plastic shopping bag from stores and began offering a paper bag option at the checkout. This move will see the removal of around 888 tonnes of plastic from circulation per year.

Aaron Nolan, Buying Director at ALDI, explains that ALDI has never offered single-use plastic bags in store, saving an estimated 9.4 billion plastic bags from entering the Australian market over the past 22 years.



**"Ideally, we want our customers to bring their own bags with them every time they shop, however when they can't, we've ensured our paper bags are available as a plastic-free and recyclable option. The paper bags are Forest Stewardship Council certified, and also 100% recyclable via kerbside bins."**

## Zero Waste

Across the world, from paddock to plate, approximately one third of all food is wasted.

For Australians, that wastage amounts to more than 300kg of food per person each year and accounts for approximately 3% of Australia's annual greenhouse gas emissions<sup>4</sup>.

As one of the [Australia's largest and best-rated grocers](#), all of us at ALDI have a role to play in reducing waste. That's why we've set ourselves the ambitious goal of zero waste to landfill by 2025.

It's a significant challenge, and one in which everyone in our industry must work to achieve.

Across our operations, we've introduced new education and training programs focused on supporting our employees to reduce waste. We have developed and implemented new food waste handling processes in all our stores and distribution centres to ensure all surplus food is correctly separated and stored so it can be rescued by our partners and shared with communities.

We have also identified and onboarded more food rescue partners across the country to make sure our rescued food goes to Australians in need.



In 2022, ALDI increased its waste diversion rate to 82% (compared to 77% in 2018) and we continue to introduce new programs and efficiencies that will move us closer to our overall waste reduction target.

Together with partners from industry, and the NGO community, we are working to develop pragmatic solutions underpinned by new innovations, new processes, and new thinking.



## Food Rescue with Supplier Partners

ALDI's Distribution Centres are a central part of the zero-waste journey. The team at the Jandakot Distribution Centre in Western Australia are setting a particularly high benchmark as they invest in continued improvements through innovation in the workplace. Thanks to their recycling initiatives, Jandakot has achieved a 94% diversion rate from landfill, with approximately 1 tonne of food waste being donated every week. Supplier partner Karragullen Cool Storage (KCS), a third generation vertically integrated fruit growing company, collects food waste from Jandakot multiple times a week. KCS has been growing fruit in Western Australia since 1924 and has grown to be the biggest stone and pome fruit grower in Western Australia with orchards throughout the southwest. KCS uses the food waste they collect from Jandakot for animal feed on the family farm.

Mario Casotti, Managing Director, KCS, said the long-standing relationship with ALDI has been really positive with both parties seeing financial benefits as well as protecting the environment.



**"We've been working with ALDI for about 4 years and they've been a great partner. We identified the opportunity to repurpose food waste from Jandakot early on in our partnership and it's become a really valuable collaboration where we both see benefits."**

<sup>4</sup> <https://dceew.gov.au/environment/protection/waste/food-waste>

# Good Community



At ALDI, we strive to be more than a good corporate citizen, we aim to be a good community member as well.

We pride ourselves on making a positive difference in our local area and supporting people in need. We believe it's important to give back and we do this through our community partnerships.

## Food Security

With cost of living and food security a growing problem for families nationally, more than 2 million households in Australia (21%) have experienced severe food insecurity in the past 12 months<sup>5</sup>.

Our food rescue program has **more than 300 food rescue partners**, including Foodbank and OzHarvest, who collect food and essential groceries from ALDI stores nationally.



In 2022, our food rescue program provided the equivalent of 8.75 million meals to community members experiencing food insecurity across Australia.

## Supporting Australians Impacted by Disaster

In 2022, Australians in Queensland, New South Wales and Victoria were devastated by some of the worst flood disasters we have seen in recent history.

In the months following the floods, ALDI has supported impacted communities in their recovery phase, donating over



**\$315,000**

worth of food and essential products to people impacted by the floods.

ALDI customers also made a significant contribution, donating an additional



**\$128,000**

for Foodbank's Flood Appeal at ALDI tills.



<sup>5</sup> <https://reports.foodbank.org.au/foodbank-hunger-report-2022/>



## Feed It Forward

Feed It Forward is one of the many local community food rescue groups ALDI works with to help families in need through food rescue.

Feed It Forward was initially founded to support struggling families who had relocated to Perth from New Zealand, and who were not eligible to receive government support. From here, founder Monica Morunga identified a wider need for food relief and began to expand her network of food donations and volunteers throughout the local community.

Today, Feed It Forward has over 500 volunteers and operates from as far north as Geraldton, down to Margaret River and across to Kalgoorlie. The charity collects frequently from 22 ALDI stores, half of the stores located in the Jandakot (WA) region.

In 2022, the charity provided food relief to around 1,500 community groups and 150,000 families.

Monica Morunga says:



**“Food is needed now more than ever before, and we’re experiencing growing demand for our services from people and community groups from all kinds of backgrounds. It’s through our shared purpose to support those in need that we’re able to collaborate with our dedicated volunteers and organisations like ALDI to deliver this much needed food throughout the community.”**

## Camp Quality

Since 2020, Camp Quality has been ALDI's national charity partner. Since then, we have donated and fundraised over \$5 million for the incredible and vital work that the Camp Quality team do to help kids facing cancer and their families.



In the past year, ALDI donated and fundraised \$2 million, to support 1,851 kids and their families attend a Camp Quality Camp or Family Retreat.

Funds were raised through a range of activities, including:



Camp Quality Month, ALDI's national fundraising campaign raised \$1 million through the sale of Special Buys and employee and customer fundraising.



ALDI partnered with banana and truss tomato supplier partners to raise funds through the sale of these produce items.



ALDI employees took part in Camp Quality's Big Ride for Little Kids and Big Walk for Little Kids.



## Bringing Positivity to Kids and Families Facing Cancer

Riley and her mum and dad are one of many families to have attended a Family Camp thanks to ALDI's support of Camp Quality.

Riley was eight months old when she was diagnosed with Retinoblastoma, a cancer which forms in the retinas of the eyes. After Riley's diagnosis, the family attended a Camp Quality Family Camp and appreciated having the opportunity to unwind during an extremely challenging time.

Riley's mum, Demi, explains:



**"Family Camp meant we could have a break from all of the hospital trips, enjoy time to reconnect as a family, find some time for Riley to have some fun and to just be a kid."**

**Watching Riley do so many activities she couldn't do before was one of the best parts of attending a Camp Quality Family Camp. It was great to be around families who understand what you're going through.**

**Riley has bounced back and thanks to Camp Quality, we were able to keep some happiness through this troubling time."**

# Good Business



From Australian farmers growing the very best produce, to the people who serve our customers every day, we are committed to ensuring everyone who works with and for ALDI is treated fairly and with respect.

Our deep sense of responsibility is central to how we operate.

Today, we work with **more than 1,100 supplier partners**, aiming to ensure the most sustainable business practices are implemented throughout our supply chain, including through the commitments and standards outlined in our Modern Slavery Statements and ALDI Stores Supplier Standards.

Many of our supplier partners have been with us since we opened our first stores in Australia, and the long-term, sustainable partnerships we have built with them are key to our business success. As documented by the Food and Grocery Code of Conduct, ALDI has a reputation as a fair and responsible partner to our supplier partners. You can read more about ALDI's relationship with supplier partners in the the [ALDI Supplier Survey Results 2021-2022 report](#).

ALDI sources:



**100%** of our fresh meat, eggs, milk, salmon and fresh poultry, and



**97%** of our fresh produce from Australian farmers.

Every one of those businesses represents a valued partnership that has helped us deliver affordable and quality products to our customers.

As we have grown over the years, we have continued to work closely with our partners, identifying opportunities to improve our business and theirs, through shared innovation and ideas.

## Modern Slavery and Human Rights

As a retailer with a global supply chain, ALDI is committed to respecting human rights and tackling modern slavery.



We remain vigilant and proactive in our efforts to minimise the risk of modern slavery in our operations and supply chains.

Details of our Modern Slavery Statements and ALDI Stores Supplier Standards are available on our [website](#).



## Supporting Local Businesses

Across all of our supply chain, ALDI aims to work with partners that share our values and our commitment to sustainable business practices.

Partners like Fresh Berry Co, which is run by the Pettinella Family, have been providing ALDI customers with high-quality berries since 2003. Fresh Berry Co is a third-generation family-owned business, with farms in Queensland and Victoria. With decades of sustainability experience and industry best practice, Fresh Berry Co was one of the first to introduce compostable punnets with Australian Home Compostable Certification in fresh produce, and its plastic reduction efforts has reduced its plastic waste by over 20 tonnes annually.

Michael Pettinella said adopting the latest advances in technology and good environmental practices has helped Fresh Berry Co grow since 1967.



**“Sustainability is an important practice in our business that we have embraced, from field practices to marketing of our produce it allows us to deliver a premium product for our customers. We’ve been supplying berries to ALDI for 20 years now, and that has been a great partnership for us as we’ve grown.”**



## Responsible Sourcing

Sourcing the highest quality products at the very best price is a critical part of ALDI's business. We also know that we have a responsibility as a market leader to ensure that the ingredients and raw materials that go into our products come from certified supply chains.

By using independent and internationally recognised certification and verification programs, our customers can make informed, responsible decisions with confidence, regardless of the point of origin.

## Third Party Certification

We work with independent and internationally recognised certification and verification programs and partners including **Fairtrade, Forest Stewardship Council, Programme for the Endorsement of Forest Certification, Rainforest Alliance, Marine Stewardship Council and Aquaculture Stewardship Council**, to ensure our products and raw materials are sourced from certified supply chains.



Through these partnerships, we are able to ensure that many of our products including our ALDI-branded coffee, tea, and cocoa are sourced through certifiable supply chains.

In addition, 100% of ALDI-branded fresh and frozen chicken is either RSPCA approved or certified Free Range, and 100% of ALDI-branded seafood is responsibly sourced.

ALDI is also an active member of the Roundtable on Sustainable Palm Oil, supporting efforts to protect rainforest and maintain biodiversity.

Through collaborating with supply partners, industry bodies and NGOs, ALDI focuses on building long-term relationships with our suppliers, allowing us to work together to continuously improve our social and environmental outcomes each year.

Together with our supplier partners, ALDI aims to phase out caged shell eggs as well as ensure that egg ingredients used in ALDI-branded products are sourced from cage free production systems by the end of 2025.





## Sustainability at ALDI

“To be awarded the MSC Best Sustainable Seafood Supermarket Award as well as the ASC Best Responsible Seafood Retailer Award reflects the effort and dedication of our team towards supplying the highest quality products while ensuring we act sustainably and responsibly across our entire supply chain.”

- Daniel Baker, Director,  
National Sustainability at ALDI



## Responsibly Sourced Seafood

We work closely with several organisations to ensure our products meet responsible sourcing requirements, meaning we can provide our customers with **high quality sustainable seafood** at an affordable price.

In March 2023, at the annual Sustainable Seafood Awards Australia, ALDI was presented with three awards by the Marine Stewardship Council (MSC) and the Aquaculture Stewardship Council (ASC). The Sustainable Seafood Awards recognise people and organisations working to advance responsible fish farming and sustainable fishing practices by supporting the missions of the MSC and ASC.

ALDI received the MSC’s Best Sustainable Seafood Supermarket Award for our wide range of everyday affordable and accessible MSC-labelled products and our continued commitment to ocean health. Anne Gabriel, Programme Director, Oceania at the Marine Stewardship Council, says:



**“When buying MSC labelled seafood at ALDI, customers are doing more than making a sustainable decision at that point in time - they are helping to make fishing fleets around the world sustainable.”**

ALDI was also awarded ASC’s Best Responsible Seafood Retailer for our overall approach to responsible reporting and policies. This was in conjunction with ASC’s Best Responsible Seafood Product for our Specially Selected canned Smoked Trout (110g). Duncan Leadbitter, ASC Commercial Manager for Australia and New Zealand, says:



**“ALDI’s commitment to supplying ASC-labelled products is a result of a carefully considered sourcing policy that clearly recognises the value of ASC’s rigorous and transparent standards.”**

# Good Health



Our commitment to providing high quality, affordable products to our customers is supported by our ongoing commitment to promote healthy diets and fresh food through our advertising and marketing.

Having access to a wide variety of nutritious, affordable, good quality food is vital for healthy living. We know that the availability of healthy foods is a key driver in addressing social inequalities in health outcomes globally<sup>6</sup>.

That's why our advertising and marketing practices reflect our responsible approach to business. Each edition of our Everyday Range catalogue dedicates the first three pages to our fresh food offerings,

and ALDI continues to be **the only major Australian supermarket that avoids high-low pricing strategies, end-cap promotions dedicated** to unhealthy products or multi-buy promotions on unhealthy foods.

## Healthy Family Meals on a Budget

Through ALDI's commitment to deliver Australia's lowest priced groceries, we're supporting families to put healthy and nutritious food on their table without breaking the bank.

Melbourne based mum of two, Amalie Beanland (know best as @cupcakeandbuddy on Instagram) knows it can be a struggle to find affordable and nutritious meals which suit her whole family's tastes.

Regular ALDI shopper Amalie explains,



**"Shopping at ALDI makes it easy to find healthy options for the whole family for less. I love ALDI's range of fresh food and produce.**

**When shopping for school lunches, finding balanced options that the kids love is important to me and I can't go past ALDI and its unbeatable value for this reason."**



<sup>6</sup> Evidence review: Addressing the social determinants of inequities in healthy eating - Page 23, "Social Gradient"

# Continuous Improvement



We are proud of our achievements and how far we have come on our sustainability journey. We know there is always more to do and we are committed to continuous improvement.

Across the range of topics covered in this report, there are many projects, individuals and partners to celebrate.

But there is more to do, and we do not turn away from the challenges that remain. We recognise that there are still areas to improve, both as a company, and as an industry.

The ambitious sustainability goals we have set for ourselves have been chosen because we want to deliver the best outcomes. We want to push the boundaries of what is possible to ensure the greatest impact for our Communities and our Planet.

ALDI is committed to a process of continuous progress and Making a Good Difference.





**Good Different**